

**Textiles: Socially and ecologically responsible.
Overseen by the German government.**

TÜV NORD CERT – Certification **Green Button 2.0**

Sustainability is in demand. In recent surveys, around 75 percent of consumers state that ethical, social and ecological aspects are important to them when purchasing textiles. Today, critical consumers expect the production of raw materials and final products to consider and protect people and their environment in the various countries of origin. Companies with a focus on fairness and sustainability already demonstrate their social responsibility by basing production on standardized social and sustainability criteria.

How to decide when shopping for textiles

A quality standard initiated and monitored by the German government can help! The Green Button 2.0 label – attached directly to the product so as to be clearly visible – identifies textiles that are manufactured on a basis of ecological sustainability. The Green Button 2.0 criteria and conditions were developed by the German Federal Ministry for Economic Cooperation and Development (BMZ).

As an international TIC (testing, inspection and certification) provider, TÜV NORD CERT performs independent and competent inspections in accordance with this forward-looking standard for sustainable textiles. Following successful certification, the Green Button 2.0 label is awarded on behalf of BMZ.

Target groups for certification

The Green Button 2.0 is aimed at all companies that manufacture and/or distribute textile goods. This includes both the goods manufacturers themselves and the trading companies that sell third-party products as private labels. The range of products covered includes apparel textiles, home and household textiles, technical textiles and textile shoes and accessories.

Benefits of certification

Certification attests that companies are permanently committed to reliable and fair working conditions as well as ecologically oriented production.

GREEN 
BUTTON
GOOD FOR PEOPLE.
GOOD FOR NATURE.



The certification programme is specifically geared to the special features and needs of the textile industry. These include the following:

- 🕒 Double certification is avoided for manufacturers as products already holding equivalent certification (e.g., GOTS) are recognised within the Green Button scheme.
- 🕒 Green Button 2.0 certification can be extended during the certification period to cover new collections and products within the verified supply chain.
- 🕒 Simplified verification of social standards exists for production exclusively within the EU.
- 🕒 Green Button 2.0 is a confidence-building instrument, as assessment of due diligence obligations is carried out through independent certification.
- 🕒 During Green Button 2.0 certification, you will actively work on the implementation of due diligence obligations within the meaning of the German Supply Chain Act (LkSG).
- 🕒 The results of a Green Button 2.0 audit also identify potentials for improvement.

Overall, Green Button 2.0 certification not only improves the image, credibility and security of companies and institutions, but also improves competitiveness in national and international markets.








Requirements for certification

Green Button 2.0 is the first government-run label to combine requirements for both products and companies, with a total of 54 criteria assessed in a Level A and a Level B audit. In years one and two the criteria of level A are considered, and in year three Level B comes into play, with 33 of the 54 criteria examined in greater depth. Products must comply with minimum social and ecological standards, which can also be demonstrated based on recognised pre-existing certifications; companies have to demonstrate fulfilment of their due diligence obligations. These include, for example, proving the existence of QM systems throughout the entire supply chain.

Our know-how for your success

TÜV NORD CERT is an internationally recognized and reliable partner for testing and certification services. Our experts and auditors have in-depth knowledge. This ensures independence and neutrality as well as continuity in serving our customers. The benefit to you is clear: our auditors accompany and support the development of your company and provide you with objective feedback.

The 7 steps to Green Button 2.0 certification

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<p>Your organisation submits an inquiry to Green Button 2.0 and receives important answers and information</p>	<p>Then your organization submits an application to Green Button 2.0. This is then reviewed against the acceptance criteria</p>	<p>If the result is positive, you have a cost-free and non-binding consultation meeting with the relevant branch office of Green Button 2.0</p>	<p>Your organization agrees on a date for the audit and you enter into an audit contract with TÜV NORD</p>	<p>TÜV NORD audits fulfilment of all the required operational and product criteria at your site</p>	<p>If the audit is successful, you receive an audit report and the certificate</p>	<p>With the certificate, your company can apply directly to Green Button 2.0 for permission to use the Green Button label</p>

Would you like to know more?

Then contact us, we look forward to speaking to you.

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